



Fight for Our Children

A Movement of Parents Across America

Be Aware | Be Inspired | Be Equipped

Battle for the Souls of Our Children

- The enemy wants to rob our children of their true identity, fill them with shame, and make them feel alone enough to turn to worldly pleasures to fill a void that can never be filled.
- Parents are distracted with the busyness of life and their own worldly pursuits.
- The apathy of parents has opened the door for Satan to use the **Internet, Social Media, Games, Movies, and Music** to reach their children. His weapons are pornography, distorted views of sex and sexual identity, and the pressure of being accepted by the world.

A Battle for the Souls of Our Children

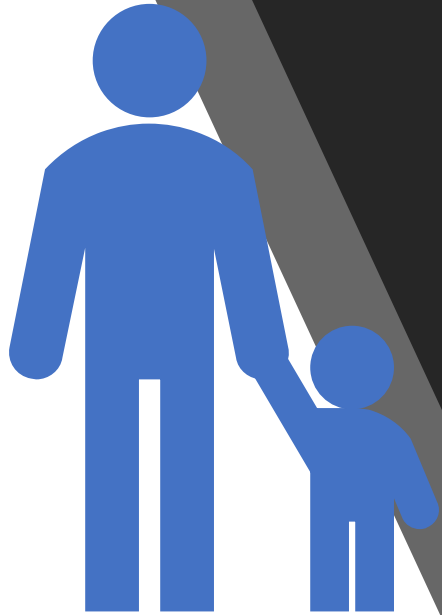
- Average age of a child's first exposure to pornography is 11 years old
- Children under the age of 10 now account for 22% of online porn consumption under 18 -years old – Bitdefender
- Pornography searches increase by 4,700% when children are out of school - Google

The Enemy is Relentless




- Over 60% of 13-17 year olds have at least one profile on a social networking site
- 29% of Internet sex crime relationships were initiated on a social networking site – Guardchild
- Teens exposed to sexual content on TV and through Music are twice as likely to initiate intercourse – RAND Health

Parents Must be Equally Relentless



- It's time for parents to:
 - Recognize what is happening to their children
 - Spend time edifying – building up – their children
 - Protect their children from inappropriate content on the Internet & Social Media
 - Teach their children who they are in Christ & to use their gifts to make a difference in the world



The Awakening of Christian Parents is Core to our Mission

We want to sound the battle cry and serve as a rallying point for parents looking for help

How?

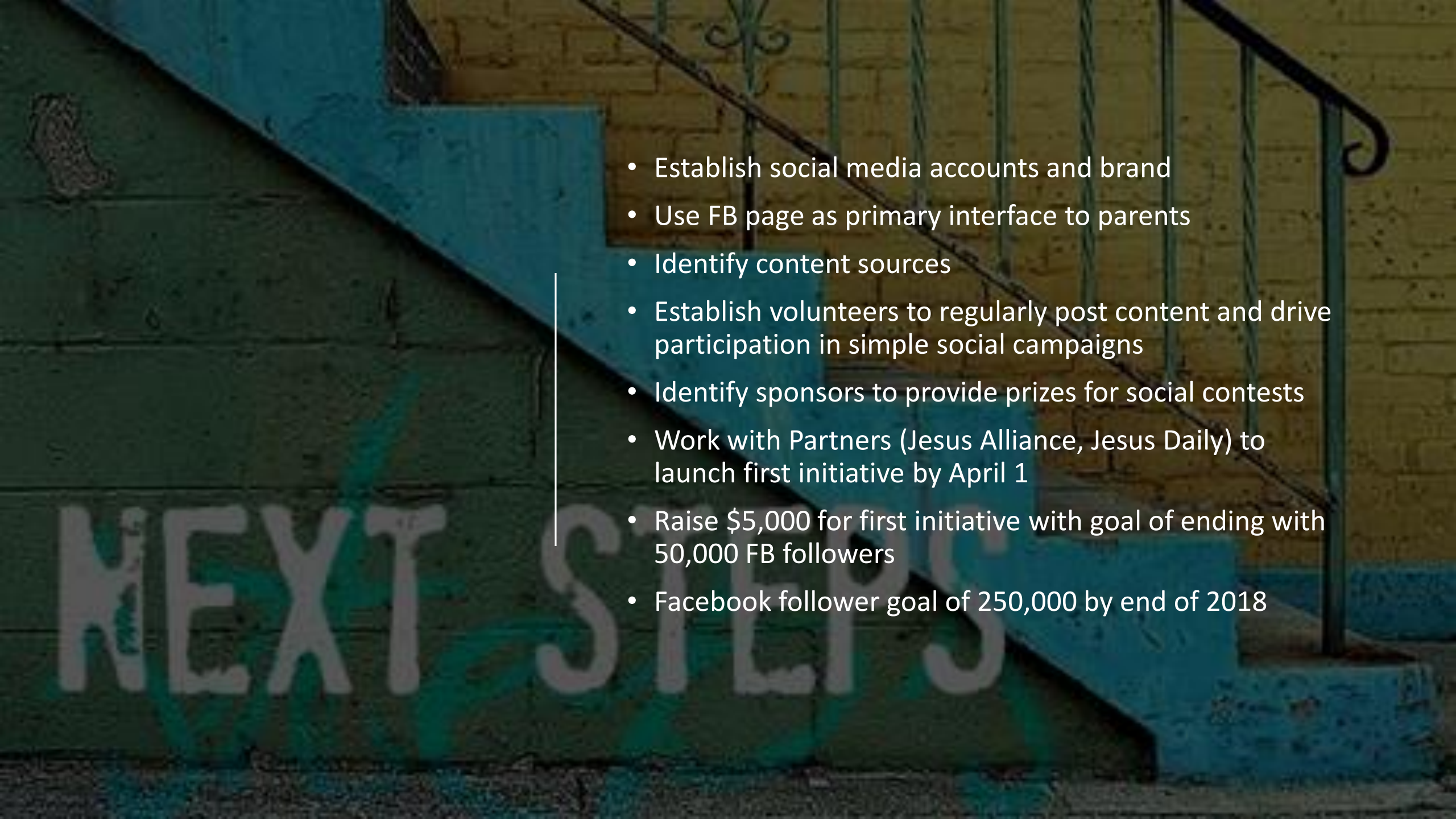
- Develop website & social presence to equip parents
- Engaging initiatives to make it easy to get involved and raise awareness

#Social Photo & Video Contests:



- **Daily Verse Challenge** – Read 1 verse of provided scripture to your children every day for a week and ask them what it means.
- **Week of Prayer Challenge** – Start and end every day praying with your family for a week.
- **No TV or Internet** for a month while your kids are awake

Sample Ideas

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- Establish social media accounts and brand
 - Use FB page as primary interface to parents
 - Identify content sources
 - Establish volunteers to regularly post content and drive participation in simple social campaigns
 - Identify sponsors to provide prizes for social contests
 - Work with Partners (Jesus Alliance, Jesus Daily) to launch first initiative by April 1
 - Raise \$5,000 for first initiative with goal of ending with 50,000 FB followers
 - Facebook follower goal of 250,000 by end of 2018